The Model Programme for Public Libraries

Jasná 21.04.2015
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Agenda

- Background – and the beginning
- The Model Programme
- Follow-up – from development to operation
- Public Library of the Year Award
Background

- Changes to the roles of the library – especially since the World Wide Web
- From collection orientation to user orientation and involvement
- From availability to a new concept
- What is the definition of the concept?
Danish strategy report The Public Libraries in the Knowledge Society (2010)

- From collection orientation to user orientation and involvement

- Recommendation:
  New concepts for the physical library space should be developed continually
Objective

- To **develop the public library** as a central institution that contributes to ensuring Denmark’s position as a highly developed society with a special focus on quality.

- To create the foundation for **developing libraries in a changed cityscape and in a changed national landscape with new challenges also in sparsely populated areas**.

- To clarify **how architecture itself can support the public library as the central meeting place that invites the citizen inside and is open to the citizens’ networking and learning needs**.
Expected result

- A flexible and modular model programme spanning from the metropolitan library to the small, rural library

- The four-room model as point of departure describing the interaction between the library’s rooms and functions

- The product will be a dynamic and visual tool
Four “rooms”

- **Learning space:** Discovering and learning. E.g. informal courses, e-learning, talks, access to knowledge resources, reference services

- **Inspiration space:** Adventures. Access to literature, art, film, music, entertainment and games. Events with writers and artists.

- **Meeting space:** Based on participation. Events about local political questions, current events, reading and study groups, community building and networking

- **Performative space:** Creativity & creation, aesthetic learning, writing workshops, events with house artists, movie workshops etc.
Welcome to the new website

Model Programme for Public Libraries has now launched a redesigned website, with a new structure in the menu and reorganized content. Feel free to explore the new, dynamic website.

Photo: Christian Mushanko
A VISIT TO CRAIGIEBURN LIBRARY

Craigeburn Library in Australia was the winner of the Public Library of the Year Award 2014.

Library director Jesps Lauridsen has described his experiences at the library and what is special about the winner.

Read his review of the library here.
THE NEW HERNING LIBRARY

In less than two years, Herning Municipality has succeeded to create a completely new main library. During the process urban development has been a main focus. Read a review of the new library here.
Cases

- The cases represent the libraries we visited during the development of the programme
- New cases have been added after the launching
- They are not exemplary – but you can learn from all libraries
- Any library is a local directory with local conditions and local decisions and priorities behind. The library of the future is not one library, but different from place to place.
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Design challenges
Example

Focus area: Inspiration space (for experiences)

Challenge: How can the library guide new as well as experienced users to new experiences, access to literature, art, film, music, entertainment and games, to events with artists etc.?
Design ideas:
Experiences can be made accessible

The red band in Hjørring guiding users through the library
Design ideas:
Experiences can be made accessible

Signs on the floor and the walls are expressive guides. The library Rentemestervej does both.
Design ideas:
Experiences can be made accessible

Ørestad library has an interactive floor plan of the library
Challenges
Example

**Focus area:** Urban space

**Challenge:** How to create linking spaces between the library and the town, contributing to a vibrant urban space, and ideally attracting more visitors to the library?
Design challenges
Example

**Focus area:** Meeting Space / Performative Space

**Challenge:** Finding the right format and location for the stage to suit its users
Design ideas:

- The purpose of the stage is primarily to support the library’s function as a performative space
  - as a professional setting for ambitious cultural events
  - or as a stage for the users inviting them to be spontaneous
Design challenges
Example

**Focus area:** Learning space

**Challenge:** How to create different, inviting spaces in interplay with the rest of the library?
Design ideas:

- Study Cells, individual workplaces
- Nieuwe Bibliotheek, Almere, the Netherlands
Design ideas:

- Tårnby Library
Design ideas:

- For children...
- Balagan, Malmø City Library
SEMINARS: LIGHT AND SOUND IN LIBRARIES

At the seminars “Light and sound in libraries”, held the 29th of October 2014 in Copenhagen, and the 6th of November 2014 in Silkeborg, the Model Programme for Public Libraries focused on the use of light and sound in the library space.

Watch videos from the seminars here.

Photo: Per Drusstrup Larsen
Modelprogram for folkebibliotekker

Fællesskab

Tidslinje | Om | Billeder | Synes godt om

**PERSONER**

789 synes godt om

**OM**

- Modelprogram for folkebibliotekker skal inspirere til mere liv på biblioteket gennem mere differentierede tilbud i optimale rammer.

- modelprogrammer.kulturstyrelsen.dk

**Modelprogram for folkebibliotekker** delte et link.

14. juni 📌

Libraries everywhere - yeeah! Also in the wilderness!
Trends in Denmark 2015

• Lending is falling sharply

• What about the e-book? Are the libraries winning that fight?

“Open libraries” are spreading
  • More than half of the Danish libraries have opening hours with self-service in addition to the hours with staff

Libraries are merging with other institutions
  • Citizen service centres, culture houses, tourist offices, museums

Other activities in the library space,
  • f.ex. Maker spaces:
  • It-cafés, Fab Lab, Coding Pirates
What about Eastern Europe?

- What trends do you experience?
- Which challenges does this provide for the design of the libraries?
- Do you think the Danish Model Programme can be useful for you? - as far as you are familiar with it until now
Follow-up: National initiatives

- Dissemination and knowledge-sharing at conferences

- Several projects have been started with funds from our Development Pool. The projects are meant to work with the design challenges, gain new experience and provide contents to the programme.
Follow-up: International initiatives

- The Facebook page has a surprisingly large number of visitors from all over the world - and there is a high demand for presentations about the programme at international conferences etc.

- We have therefore increased efforts on the international part


- Public Library of the Year Award 2014 and again 2015
The award Public Library of the Year Award was handed out at an award ceremony at the annual IFLA Conference in Lyon 17 August 2014 with the architect firm Schmidt Hammer Lassen Architects as sponsors.

Established by the Model Programme for Public Libraries to motivate municipalities into developing the library of the future.

This year with the IT company Systematic as sponsors.

The award is US$ 5,000, which is given to the winning municipality.
Assessment criteria

• The library must be newly-built. (Must have been completed in the period 1 January 2013 - 15 June 2015.)

• The definition of a new library here is a public library that has been newly built from scratch, or a library that has been set up in premises that have not previously served as a library.
Six over-all criteria

- Learning space
- Digitization
- Flexibility
- Interaction with the surroundings
- Architectural quality
- Local culture

See description on the website
Nominated for:
Interaction with the cityscape and strong community engagement

Architecture with strong references to the local heritage, successfully integrated into the design

Library of Birmingham
England
Architects: Mecanoo
Nominated for:

High design quality and beautiful use of local materials

High functional quality in an inviting, informal and human scale

With its open and flexible spaces the library transforms into a democratic space inviting diversity and interaction

A driver in urban development

Craigieburn Library

Australia

Architect: Francis-Jones Morehen Torp

Photo by Trevor Mein
Bookmountain Library Spijkenisse
The Netherlands
Architect: MVRDV

Nominated for:
Use of books as symbol for the worth of learning
Inviting the city inside through its glass façade
Creating dialogue in the library sector about the future for libraries
Ørestad Library
Denmark
Architect: KHR
Photo by Johan Furnaise

Nominated for:

Innovative use of digital resources

Flexible rooms as an example of an efficient use of space

Sharing of a Public and a School Library which stresses the good use of resources
The winner 2014

Craigieburn Library, Australia
Architect: Francis-Jones Morehen Torp

Through a collaboration between the architectural firm, Hume City Council and the community, the library shows how a contemporary library as a public building can help set high design standards for a new civic and community.

Photo by Trevor Mein
The address:

- http://modelprogrammer.kulturstyrelsen.dk/en/

- New cases and proposals for new design challenges are welcome. Find the template on the website

- We have a Facebook account that you are welcome to utilise

- There is open to applications for Public Library of the Year Award 2015