



Digital Preservation Technology

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Session Structure

- Risks and Strategies
- Hardware
 - Keeping the bits safe
- Software
 - Making the bits useful/usable
- Useful design patterns
- Cloud-based preservation



Risks and Strategies

Putting technology into context



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The Digital Preservation Environment

- Ongoing access to digital information involves...
 - Systems – Hardware & Software
 - People & organisations
 - Processes & procedures
- All of which are subject to obsolescence and change



TRAC Requirements for Digital Archives

- Mandate and Commitment to Digital Object Maintenance
- Organizational Fitness
- Legal and Regulatory Fitness
- Efficient & Effective Policies
- Adequate Technical Infrastructure
- Acquisition and Ingest
- Preservation of Digital Object Integrity, Authenticity & Usability
- Metadata Management & Audit Trails
- Dissemination
- Preservation Planning and Action

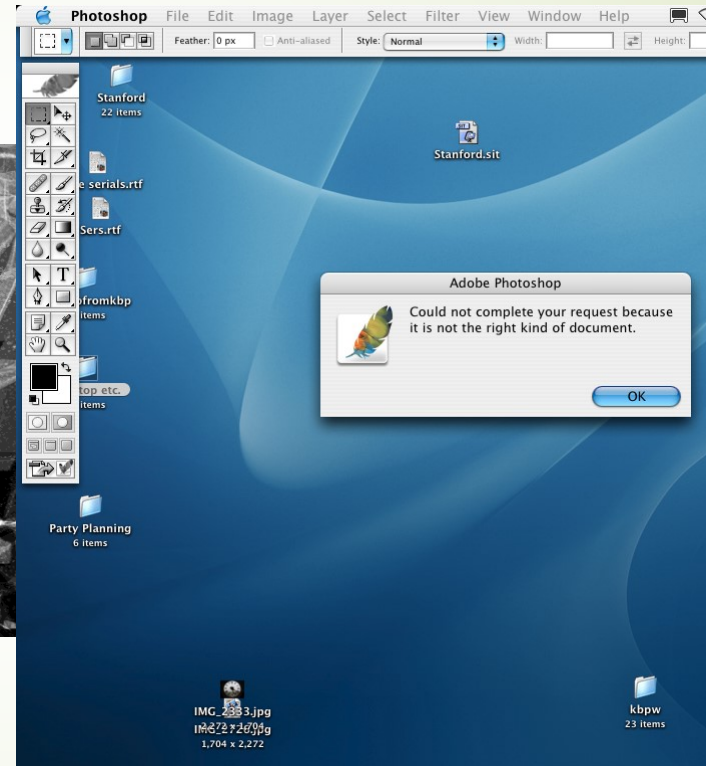
“Traditional” Preservation

The mission of the Preservation Directorate at the Library of Congress is to assure **long-term, uninterrupted access** to the **intellectual content** of the Library's collections.

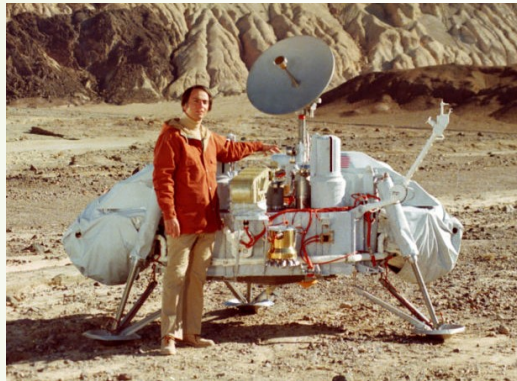
<http://www.loc.gov/preservation/about/org.html>

- Effective Strategies for Traditional Materials
 - Materials science: stable media
 - Physical Protection
 - Stable environmental conditions
 - Controlled use
 - Conservation, Repair and Reformatting

Degradation behaviour...



Examples...



- Viking Mars landings 1976
- 1988: Extracting 3000 images from tapes took 2 years of reverse engineering effort
- 2003: Biological researchers looking for data couldn't read the raw data format. Instead they hired students to rekey the data from printouts.

- The 1986 BBC Domesday project commemorated 900 years of the William the Conqueror's survey
- ~1M participants submitted images, maps, video, statistics and stories
- Published on two 300MB per side 12" Laser-discs, requires a Philips VP415 "Domesday Player"
- 1999-2003 – Two recovery attempts using emulation and migration
- 2090 – Final date copyright expires



Quantifying the Risks

- Bit rot (not really)
 - ~~Media decay~~
 - Corruption
 - Transmission errors
- Obsolescence
 - File Format
 - Software
 - Hardware
 - Media
- Technology Failure
 - Software
 - Hardware
 - Media
- Loss of context
 - Data but no codebook
- Ambiguous IP State
 - Copyright
 - Licensing
- Disasters
 - Natural disasters
 - War
- Organizational failure
 - Loss of will
 - Human error
 - Sabotage
 - Economic failure

High Level Strategies

- Redundancy
 - Replication
 - Heterogeneity
 - Location
 - Organisation
- Emulation
 - Hardware
 - Software
 - “Appliance”
- Encapsulation
 - I prefer “Locality”
- Succession Planning
 - People
 - Technical
 - File formats
 - Media
 - Hardware
 - Software
- Capability

Digital Preservation (long-term access) is realized as a series of relays over time.

Preservation and Archiving is **not...**

- Backup
 - Disaster Recovery
 - Business Continuity
 - Document Management Systems
 - Compliance systems
 - Enterprise Content Management Systems
 - Document, Records, Web, Email
 - Digital Asset Management
 - Images, Audio, Video
 - Hierarchical Storage Management (HSM)
 - or Tiered Storage
- However, any preservation & archiving system can and probably will...
 - interact with such services to obtain or disseminate content
 - use such services to deliver certain preservation requirements



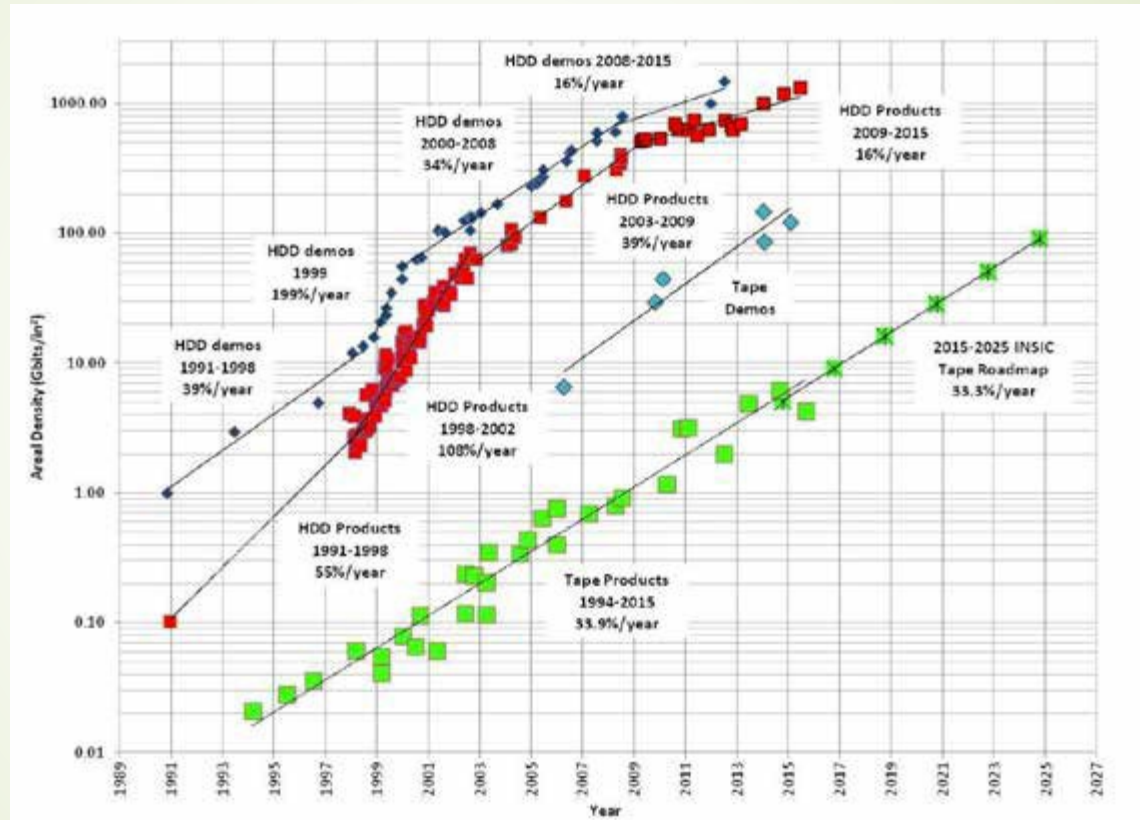
Hardware

Keeping the bits safe



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Trends: Disk vs Tape



© 2016 INSIC (Information Storage industry Consortium)

Hard Disk



► Properties

- Latency 5-15ms (this has not changed significantly for years)
- Sustained data transfer rate 200MB/s
- Capacity per unit (2017) 12TB
- Cost per TB (2017) \$56
- Requires power (power cycling not recommended)

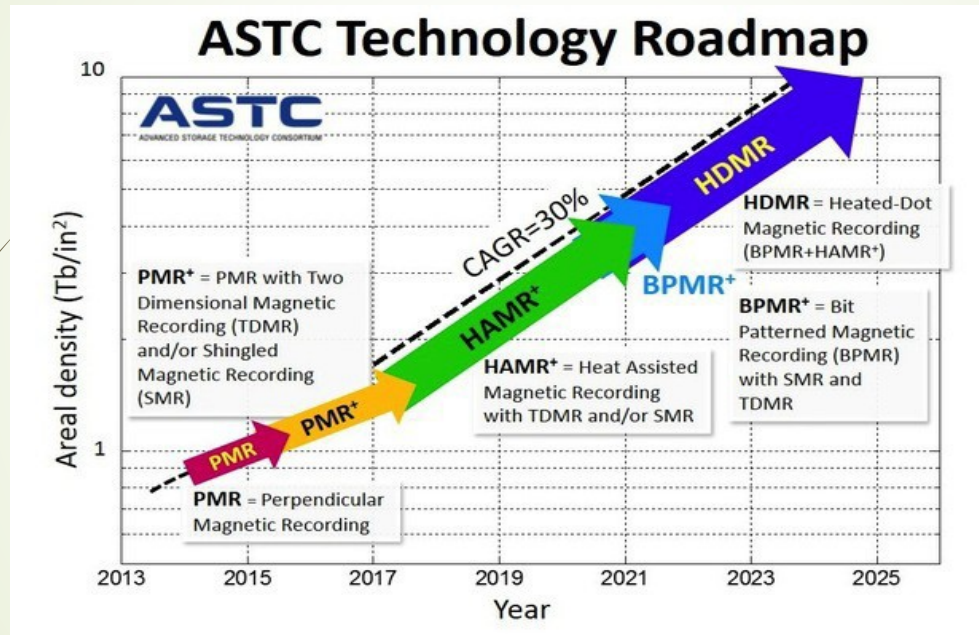
► Lifetime

- 5 year warranties (MTBF figures are meaningless)
- Interface longevity: SATA 2003, SAS 2004, FC (ANSI) 1994, Ethernet (802.3ab Gigabit) 1999

► Systemic Risk

- 3 Manufacturers (Seagate, HGST and Toshiba)
- Consumer market squeezed by PC substitutes (phones & tablets with flash)
- Enterprise market squeezed by flash
- Cloud enables higher utilisation by sharing -> lower unit shipments

Hard Drive Technology



(c) 2017 ASTC (Advanced Storage Technology Consortium)

- Hard Disc Technology is at a critical juncture
- He-filled drives allow more platters, density increases require new technology

Tape



► Properties

- Latency 100s (load from a robotic library), robot speeds gradually increasing
- Sustained data transfer rate 360MB/s (faster than HDD once loaded!)
- Capacity per unit (2017) 12TB
- Cost per TB (2017) \$21 (including library)
- Media is unpowered, robot still needs power

► Lifetime

- 2 Formats: IBM Magstar and LTO (Oracle T10K frozen in 2017)
- 30 year media life (media warranty typically 1 year, though)
- Drives typically can read back two generations (generations typically 2-3 years for LTO)
- Drive warranties typically 5 years -> probably safe to keep media 10 years
 - IBM allows formatting older media at higher capacity (new with LTO-8, too)

► Systemic Risk

- IBM: 1 drive manufacturer
- LTO: 3 drive manufacturers (HPE, Quantum, IBM)

Flash



► Properties

- Latency 10us (decreasing rapidly)
- Sustained data transfer rate 2000MB
- Capacity per unit (2017) 60TB (high)
- Cost per TB (2017) \$250 (decreasing rapidly)
- Needs power! (but typically less than a hard drive)

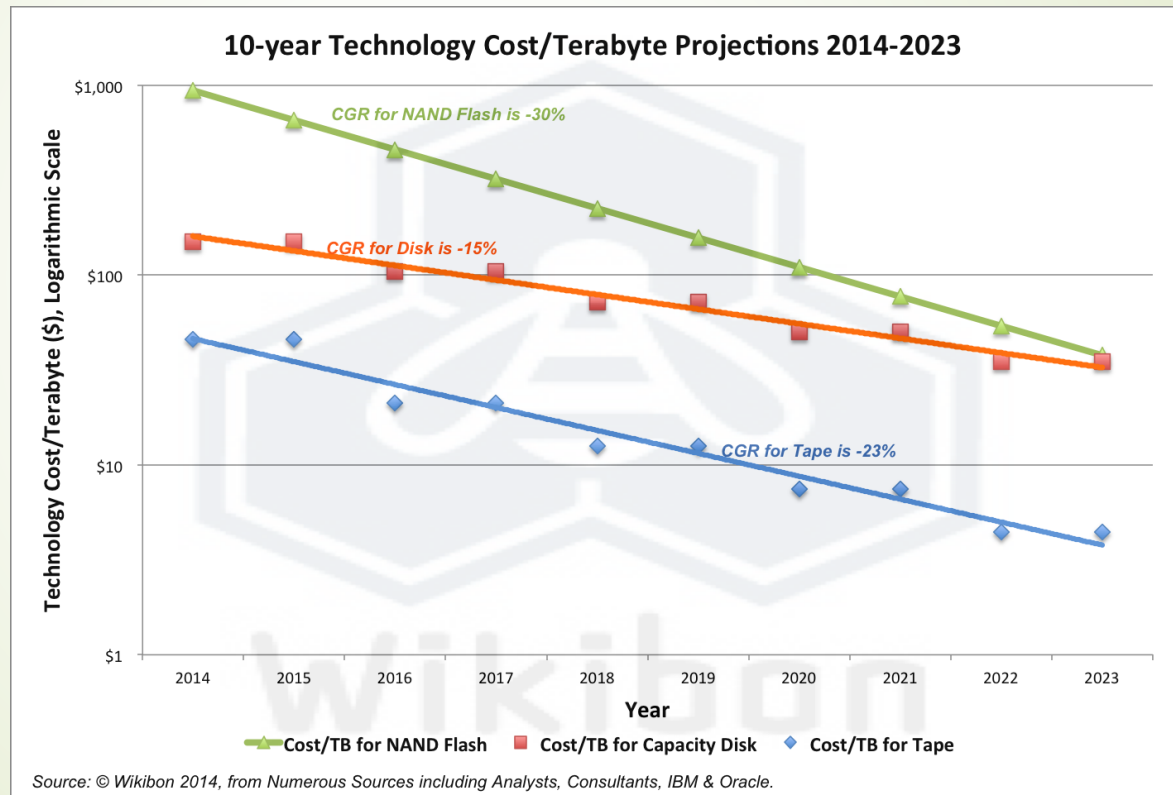
► Lifetime

- Enterprise SSD guaranteed retention 40 days (Consumer: 1 year, USB: indefinite)
 - In practice, retention is much longer
- Warrantied according to total bytes written
 - Writing data is primary media degradation mechanism
- Interface longevity similar to hard disks

► Low Systemic Risk

- Many manufacturers (>10)

Long Term Total Cost of Ownership



Archive Optical



► Properties

- Performance figures are scarce
- Sustained data transfer rate 40MB/s (similar to Blu-Ray)
- Capacity per unit (2017) 3.3TB (actually a cartridge of 9 disks)
- Cost per TB (2017) \$100
 - Enterprise SSD guaranteed retention 40 days (Consumer: 1 year, USB: indefinite)
 - In practice, retention is much longer

► Lifetime

- Claimed 50 years+ for media
- Drive promise backwards compatibility for all generations (only 2 exist so far)

► High Systemic Risk

- Archive Optical: 2 Manufacturers (Panasonic, Sony)
 - Interoperability apparently not guaranteed

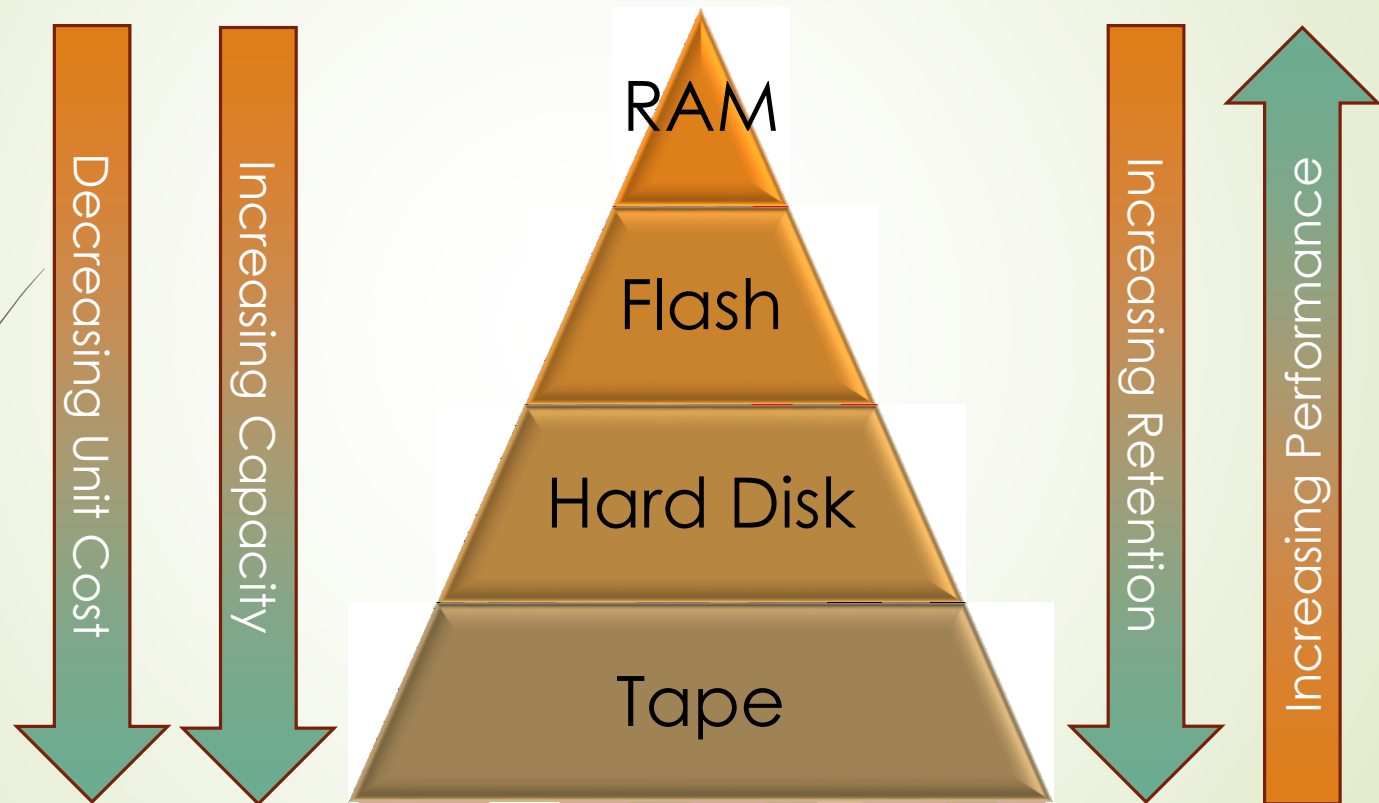
► M-Disc: 1 Manufacturer (Milleniat, has gone bankrupt once)

- Variant of CD/DVD/Blue-Ray (LG, Lite-on, Asus produce compatible drives)
- Has proved very robust in tests but low density (100GB)

Media Summary (2017)

Medium	Latency	Data transfer rate (MB/s)	IO per second	Unit Capacity (TB)	Cost per TB (\$)	Suppliers	Data Retention
Offsite Tape (LTO-8)	4h	360	<1	12	11	3	**
Tape Library (LTO-8)	100s	360	<1	12	21	3	**
Hard Drive	10ms	200	200	12	56	3	*
SSD (NVME)	<10us	2000	100,000	60	250	Many	*
Archive Optical	??	40	??	3.3	100	2	***
USB 3.0 Stick	<1ms	200*	1000	2	250	Many	***

Tiering – Cost/Performance Optimisation





Software

Making the bits useful/usable



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Low Level Software

- Hardware controller functions largely replaced by software as complexity increases
- Redundancy and Replication
 - Geographic distribution (power failure etc.)
 - Technology distribution (disk **and** tape, different manufacturers etc.)
 - Don't use replication (or you copy failures/errors)
 - Explicit copy/checking – read tapes back on a different drive!
 - RAID – Redundant Array of Inexpensive disks
 - With large volumes: time to recover > time to next disk failure
 - MAID – Massive Array of Idle Disks, powers disks down to save power
 - Erasure coding/clustering (Ceph, IPFS, ScoutFS, ZFS...) – similar technology as media uses
 - Specify a number of fragments and how many needed to recover
 - Faster rebuild times
 - Tunable for fault tolerance/costs balance
- Technology Migration
 - Hardware obsolescence cannot be avoided
 - Multiple copies reduce risk

Workflows

- Archived data *should* be hard to change
 - Versioning with an audit trail can increase storage costs
 - Try to do as much possible beforehand -> Ingest workflows
- Many preservation tools are open source
 - Operations are verifiable and repeatable
- Proprietary and open source preservation systems package these tools with the addition of...
 - Workflow creation and management
 - Reporting
 - Discovery
 - Audit trail generation (PREMIS)
 - Storage integration
- Beware of lock in
 - Always have an exit strategy
 - Using archived material should **not** require the ingest software (or indeed any special software)
- Ingest bottleneck
 - Overly long workflows can lead to loss because material hasn't been ingested yet!
 - Sheer curation – focus on what is necessary

Key Tools



- Fixity
 - All **modern** media have better error checking and correction than SHA etc.
 - Checksum to prevent mistakes/malicious tampering
 - Store these separately, or digitally sign them
 - Check after data is moved
 - Unaudited sysadmin activity can be a significant source of loss – hardware fixes, media rotation, “upgrades”
- Identification and Validation (PRONOM, JHOVE, UDFR)
 - File formats
 - Metadata format and completeness
 - Risk profile for stored content
- Mitigation actions
 - Format migration (with care)
 - Packaging for emulation
 - Metadata extraction
- Specialist Forensic Tools (Forensic Toolkit, BitCurator)
 - Media images
 - Recover deleted information
 - Prune out recognised non-content files

Dissemination

- Beware the “dissemination copy”
 - It is the copy that people will reference, cite and care about
 - It will need to be regularly cross-checked with the archived material
 - It will need to be preserved
 - ...so, ideally, generate it on-the-fly from an archival copy and cache it
- Emulation
 - Some formats just cannot be easily migrated or displayed
 - E.g. Macromedia Shockwave, FLASH, Multimedia titles
 - Security concerns with some formats too
 - Possible to emulate most hardware using modern software
 - Able to run older operating systems and software securely
 - “If it can play games then an emulator has almost certainly been written”
 - Most emulators are open source – easy to obtain
 - Long term support is harder – opportunity for DP community
- Discovery
 - Frequently neglected part of re-use
 - Depends on good metadata
 - Incremental curation – expect to add/update metadata over time

Retain Information

- Transformations are rarely 100% accurate
 - Keep the original files and metadata
 - Not always true – e.g. lossless image formats
- Provenance and context are essential
 - Audit trail (needed for certification!)
 - Versioning is better
 - Differential versioning better still
 - Physical provenance applies to a digitised object as well
 - Capture as much information as possible – just store it for later even if it doesn't “fit”
 - RDF/Linked data is a very good mechanism for this
 - Look to digital criminal forensics for guidelines

A digital object should be considered a greater whole comprising several streams of information that can be arbitrarily labelled data or metadata but all of which contribute to the intellectual content of the object





Helpful Design Patterns



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Retain Flexibility

- Avoid making premature decisions
 - Evaluate all decisions from point of view of what it might **prevent** in the future
 - Don't bake decisions into systems at a low level
 - For example:
 - (AIP) Basic archiving of objects need not be file or metadata format specific.
 - (SIP) Formats can be enforced as part of ingest
 - Metadata by the data entry form
 - File format by the characterisation/transformation process
 - (DIP) Display only what is in the DIP
 - And whatever metadata there is (it's probably just XML/XSLT)
 - Keep your designated community as broad as possible
- Accept that you can have multiple ingest/dissemination paths

Layers and Abstraction

- Modularise your systems with well defined interfaces between them
 - Standards – should be simple and easy to implement:
 - REST-ful API's rather than SOAP
 - Text/XML rather than binary formats
 - Not always economic/scalable, so...
 - Open rather than proprietary (documented rather than not!)
 - Easier to replace components
 - Applies to people/processes as much as to technology
 - Applies especially to vendors!
- Look for asynchronous workflows
 - Tasks that can be deferred, decoupled or parallelised help scalability
 - ...especially when things aren't going to plan!
 - Break down into simple, small, atomic tasks

Agility

- ▶ Technology and technology-driven change move much much faster than archivists are traditionally comfortable with
 - ▶ The capacity to create data volumes always seems to slightly exceed the capacity to ingest and archive it
- ▶ The window of opportunity to acquire some data is very small
 - ▶ Ever tried getting a file off an old tape archive?
- ▶ New data types, old media
 - ▶ Donated archives now contain digital materials
 - ▶ Scholars think up new ways of using digital technologies
 - ▶ How do you archive an interactive visualisation
- ▶ Funding shifts
 - ▶ Library/collection-led bulk digitisation on the wane
 - ▶ Research-led, targetted digitisation
 - ▶ Multiple collections, sharing an interoperability (RDF again!)

Summary

- Modular – Components can be easily replaced or upgraded
- Flexible – Don't limit your collection arbitrarily
 - Comprehensive – If you hold something, hold as much information as you can about it
- Agile – The drive to change is indicative of usage and interested parties -> sustainability
- Scalable – it can only get bigger
- Asynchronous – removes bottlenecks, helps with scaling
- Resilient – Don't try to avoid failures but plan for and handle them – “Never get down to your last copy”



Cloud-based Preservation

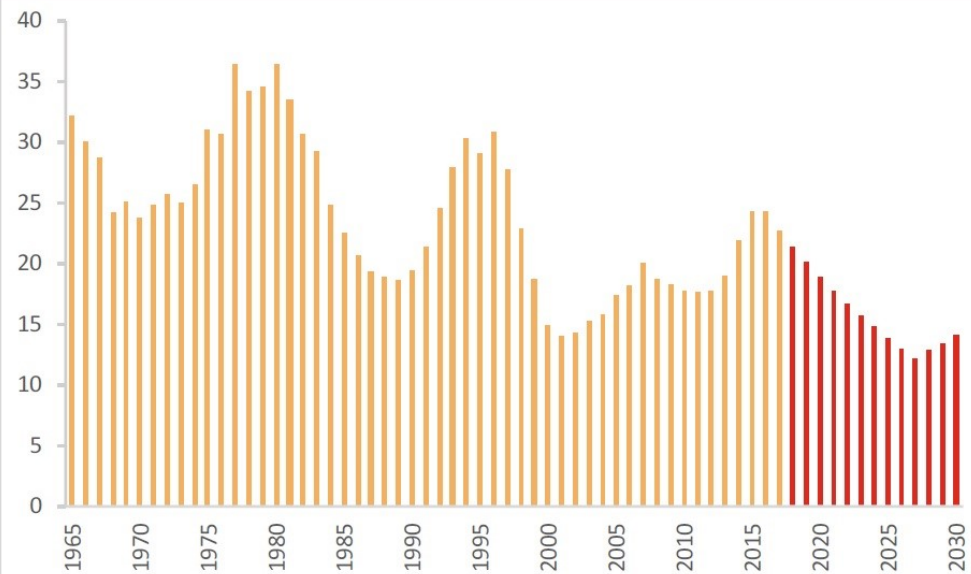
Is nothing new – it is the same hardware and software but with one important new risk factor...



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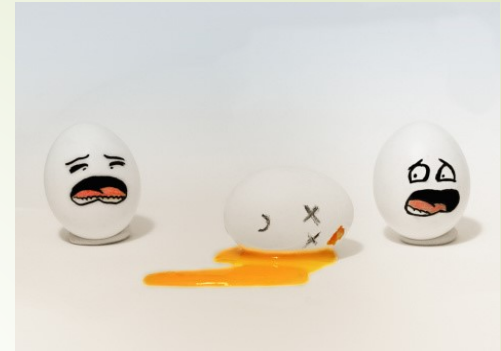
Expect to Migrate!

Chart 1: Average Company Lifespan on S&P 500 Index
Years, rolling 7-year average



Data: Innosight analysis based on public S&P 500 data sources. See endnote on methodology. www.innosight.com

Things will break



- Preservation is for the long-term
 - In time, improbable events become likely so you need to plan/design for them:
 - Human error (not that improbable!)
 - Technology will fail (in ways that bypass fault tolerant features)
 - Natural (or external) disasters
 - Data will be lost – have a process
 - You may have to deliberately delete stuff
 - Management will change
- Balancing risk vs economics vs reputation



Thank you

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