

DE GRUYTER

DE GRUYTER
SUSTAINABLE OPEN ACCESS BOOKS



AGENDA

De Who?

Open Access at De Gruyter

Why Open Access for Books?

How have we grown?

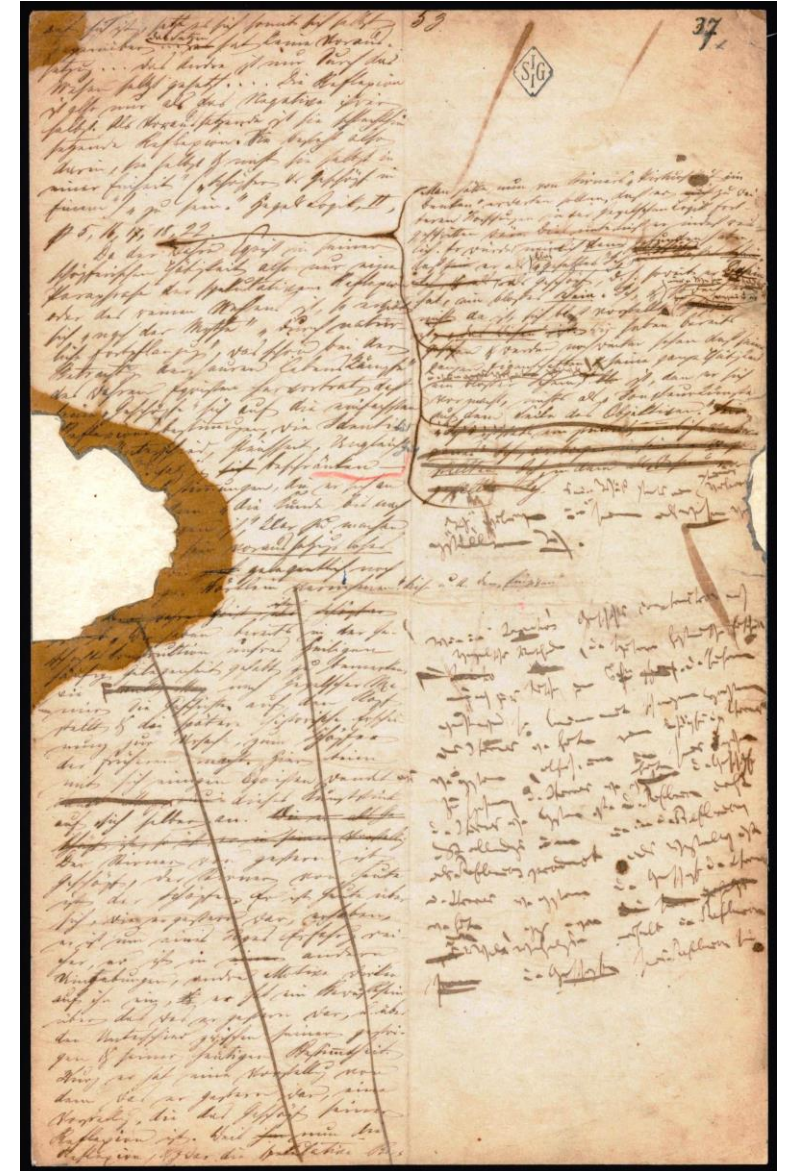
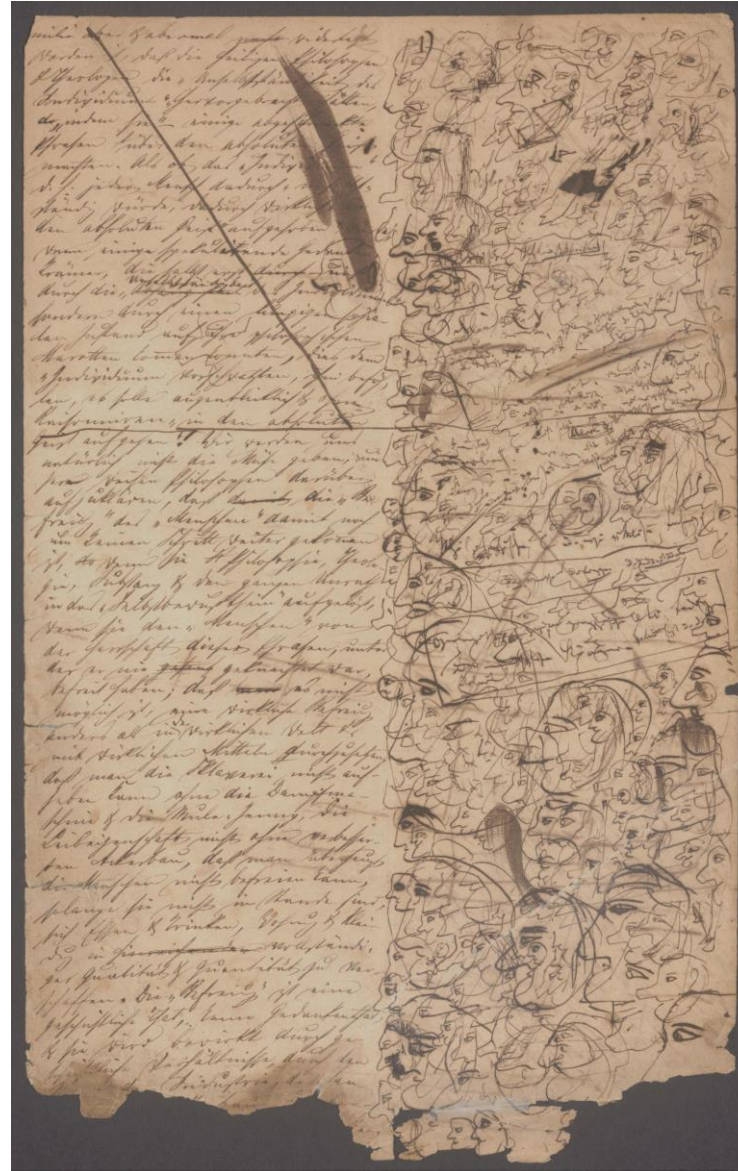
Ensuring sustainable growth

DE WHO?

DE GRUYTER

DE GRUYTER

Publishing since 1749

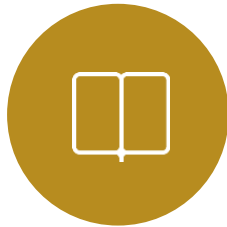


A light gray world map is centered on the page. Seven office locations are marked with colored callout boxes: Boston (dark blue), Berlin (black), Basel (orange), Munich (green), Vienna (blue), Warsaw (maroon), and Beijing (yellow-green).

TRULY INTERNATIONAL

**Offices in: Berlin, Munich, Basel, Vienna,
Warsaw, Boston, Beijing**

DE GRUYTER IN NUMBERS



900

journals

- ~ **420** subscription journals
- ~ **80** De Gruyter OA journals
- ~ **400** SCIENDO journals (all OA)



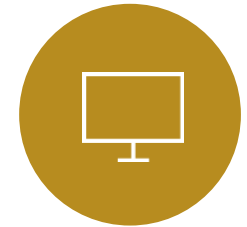
1,300

new book titles
every year



700

new publisher partner
titles per year



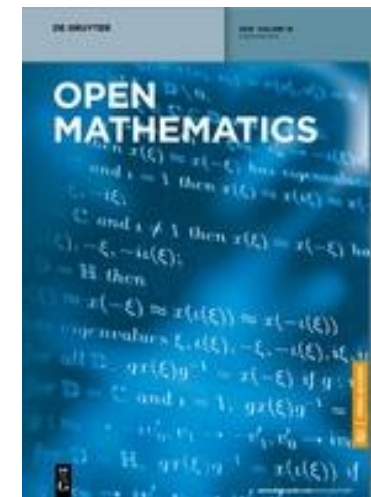
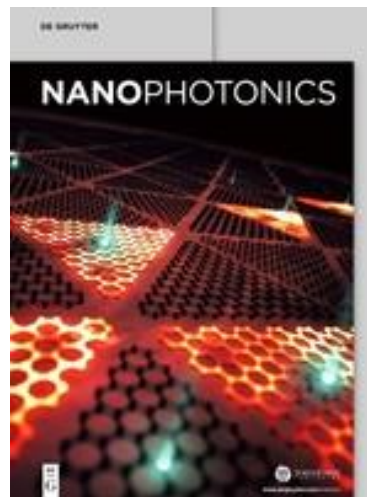
40

databases

OPEN ACCESS AT DE GRUYTER

OPEN ACCESS JOURNALS

- ▶ At De Gruyter, authors can publish open access across the entire journal portfolio
- ▶ De Gruyter has approx. 500 OA journals on degruyter.com and around 400 subscription journals where authors can publish in hybrid OA
- ▶ Looking at the open access journals, De Gruyter offers a comprehensive range of broad scope journals covering entire subject areas in HSS and STM



OPEN ACCESS BOOKS

- ▶ De Gruyter is the leading publisher of open access books in the Humanities according to the Directory of Open Access Books (DOAB)
- ▶ Today, there are over 1,400 open access books on degruyter.com, half of which are published by publisher partners and the other half published by De Gruyter



OPEN ACCESS AGREEMENTS

De Gruyter harvests open access agreements to encourage OA among authors and to build fair partnerships with institutions on OA publishing

Institutional Membership Agreements

Offers a 10-25% discount on Article Processing Charges (APC) and Book Processing Charges (BPC) to partnering institutions

These discounts apply to Open Access Publication fees for:

- All De Gruyter Pure OA Journals
- All De Gruyter Pure OA Books
- Selected De Gruyter Hybrid Journals

OPEN ACCESS AGREEMENTS

Offsetting and other OA agreements

- ▶ De Gruyter reaches agreements with consortia that ensure APC for hybrid journals are 90% offset against subscription spend
- ▶ Moreover, it pledges to globally reduce journal subscription prices when the proportion of OA articles becomes significant
- ▶ De Gruyter has adapted its offsetting agreement to meet the different requirements of consortia
- ▶ Currently, De Gruyter holds offsetting agreements with consortia in Switzerland, UK, Netherlands, Sweden, Hungary and Qatar

WHY OPEN ACCESS FOR BOOKS?

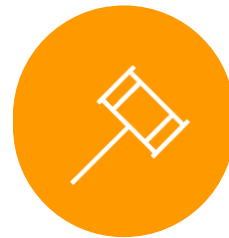
OPEN ACCESS FOR BOOKS

Free and unrestricted access to books published online



Increased Visibility

With open access, research of an author or institution is discoverable worldwide without any restrictions



Accelerated Discovery

With unlimited reuse, including the right to rebuild on the work of others, open access can speed up scientific advancements



Public Enrichment

Since much research is funded by public spending, open access allows taxpayers to benefit from the results of their investments

COMPLIANT WITH ...



Der Wissenschaftsfonds.



And many more...

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OR

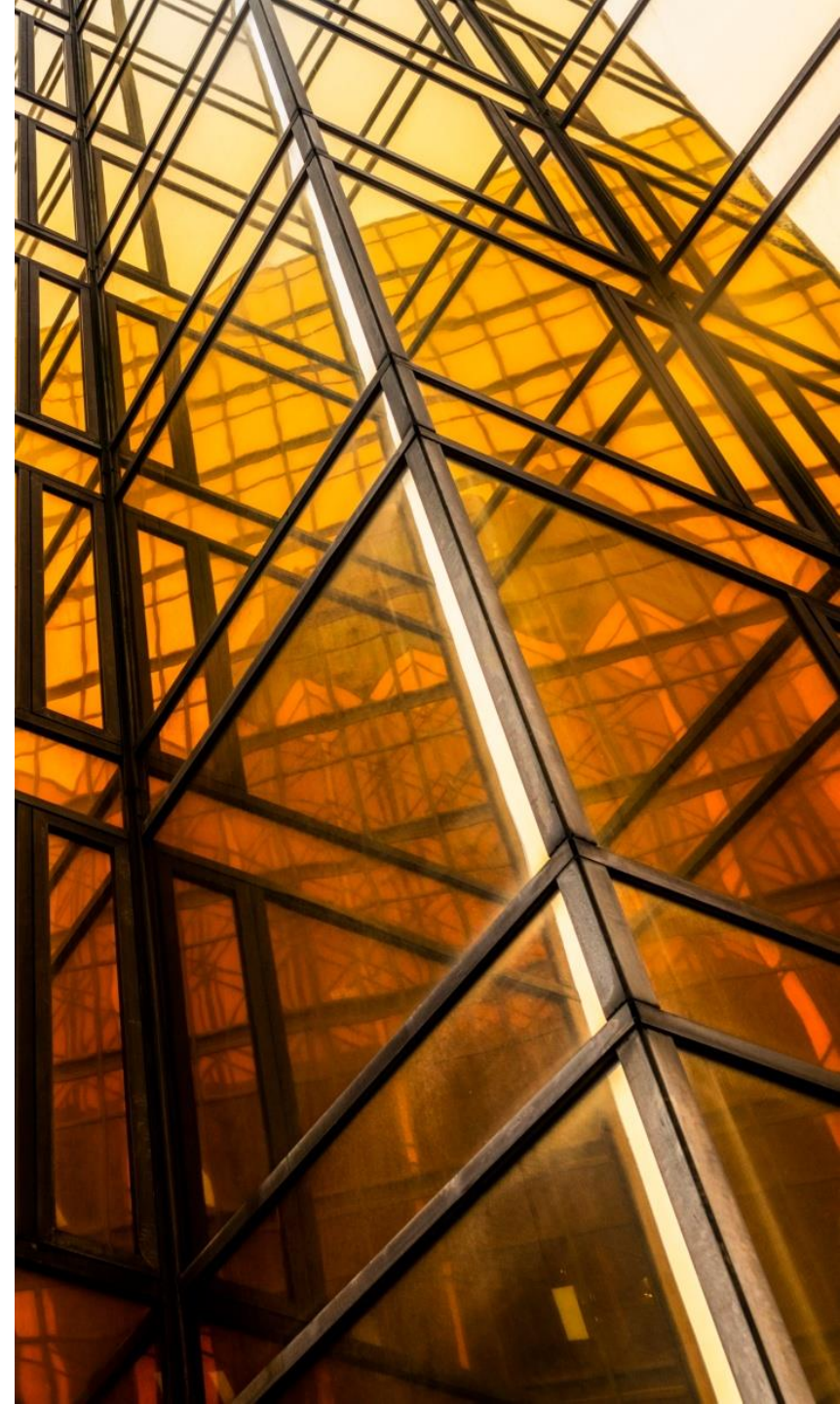
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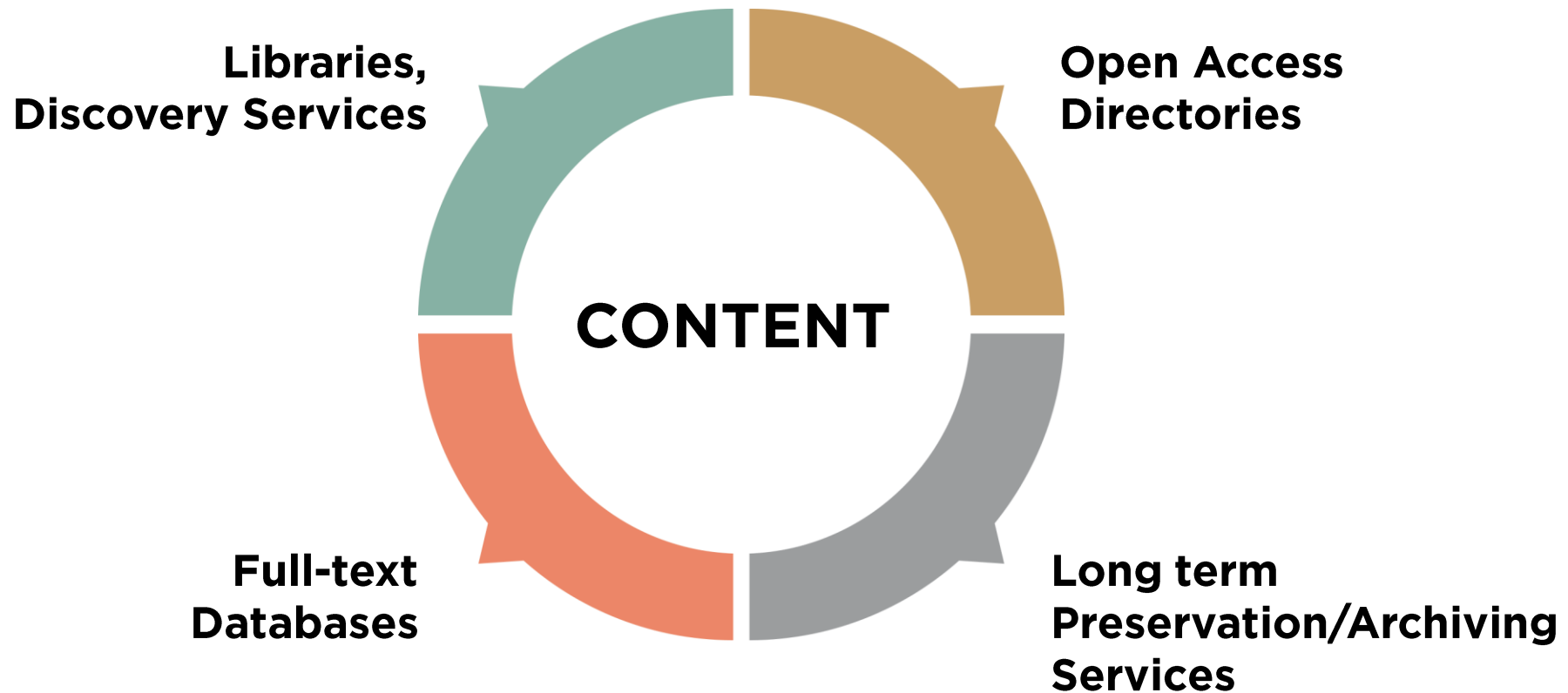


CLOSE EDITORIAL SUPPORT

- Highly-qualified editorial teams - many with PhDs in the relevant field
- All books undergo **peer review**
- Relevant portfolios in 28 disciplines
- Green, gold and hybrid open access publication options



COMPREHENSIVE CONTENT DISTRIBUTION



HOW WE HAVE GROWN?

EARLY ADOPTER

- De Gruyter early adopter of open access books
- OA books program launched 2011, shown sustained growth since

2005

• 1st open access book published

2011

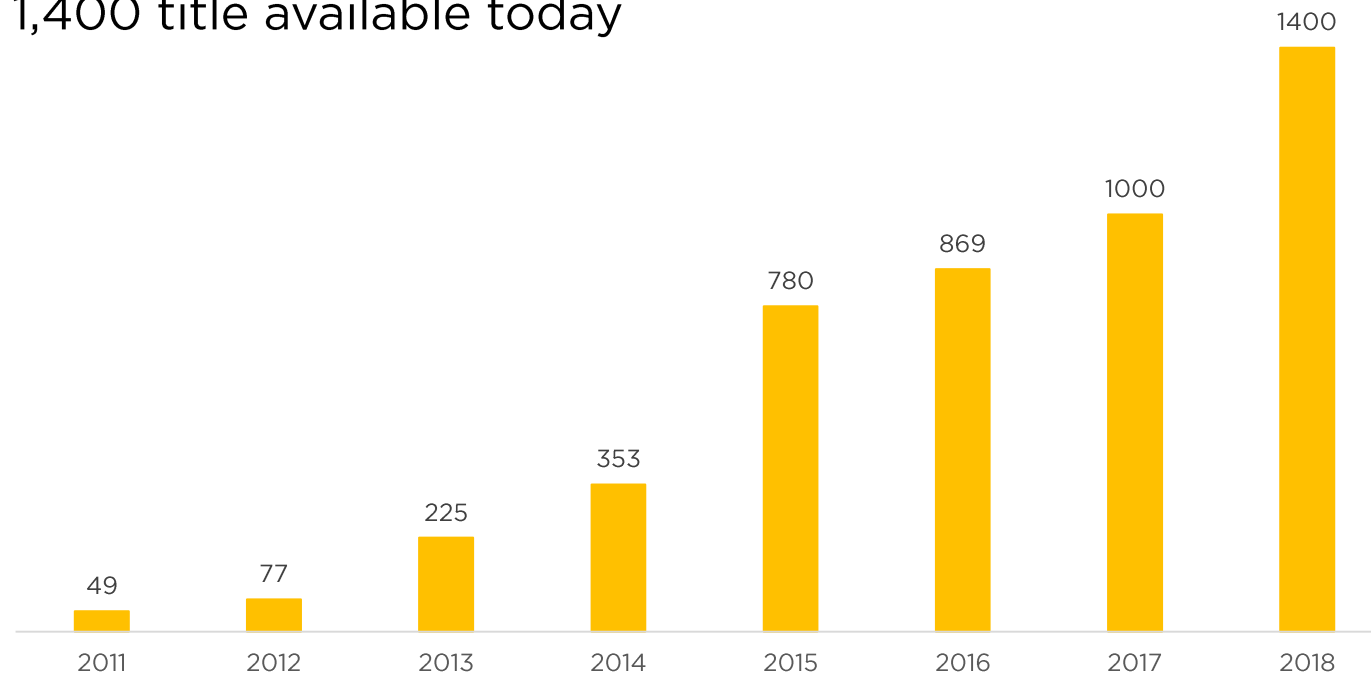
• open access book program launched

2017

• De Gruyter reaches over 1000 OA books on degruyter.com

HOW WE HAVE GROWN

- content from De Gruyter and publishing partners
- 80% HSS, 10% STM, 10% Professional
- over 1,400 title available today



OPEN ACCESS BOOKS MARKET

- General market est. nearly 10,000 open access books
- Expected to grow by 30% a year
- OA books continue to experiment with business models



SUSTAINABLE GROWTH

FUNDING

- Advise and support authors in finding open access funding
- Open access books rely on various funding sources
- From direct to indirect institutional funding, crowd sourcing and non-traditional budgets
- Funding for open access books growing: ERC, FWF (Austria), the Wellcome Trust (UK), NWO (Netherlands), etc.



BUSINESS MODELS

AUTHOR PAYMENT ✓

author, funder or institution pays fee to publisher

FREEMIUM

publisher releases basic version for free
author pays for 'full' version

CROWD FUNDED

'crowd' shares costs to fund publication

CROSS SUBSIDY PUBLISHING ✓

subsidy received from institution or other activity to fund publication

EMBARGO ✓

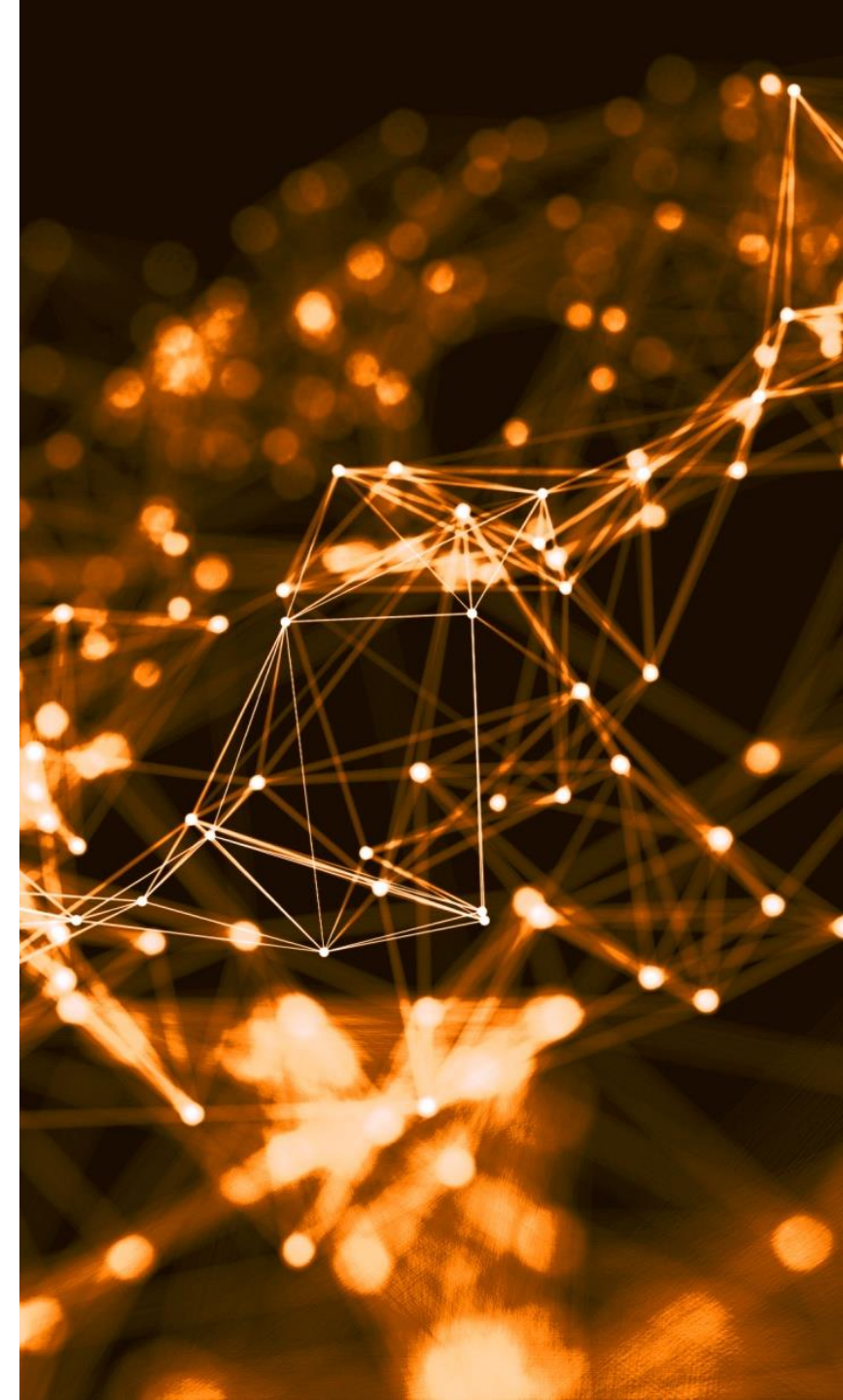
book released after pre-determined period usually without any fees

LIBRARY FUNDED ✓

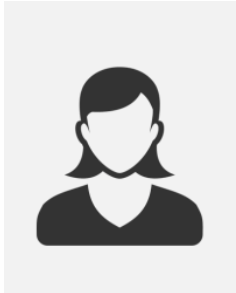
libraries share costs across consortia to fund publication

OTHER INITIATIVES

- Support Early Career Researchers with emerging scholar monograph competition
- Waivers for authors from low to middle income countries
- Fair & flexible offer meeting the individual needs of authors, funders and institutions
- Cooperative effort recognizing many stakeholders involved



HAPPY TO ANSWER ANY QUESTIONS



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